

Spring into beauty at Blossom

Owner Terry Sykes said she likes the small-town feel of Newtown. "We are trying to bring women the things they want without them having to go into the city."

By KATHRYN M. D'IMPERIO
FOCUS ON NEWTOWN

What used to require an all-day excursion into the big city only takes a casual stroll down Newtown's State Street.

Blossom Cosmetic Boutique opened in early 2006, bringing in the hottest beauty items from Barney's and beyond. Big name designers, exclusive, sought-after brands are conveniently stocked on the shelves of Newtown's own Blossom.

The shop carries a wide array of exclusive beauty goodies, such as fragrances and cosmetics that can usually be found only in Manhattan's hottest shops. Many of Blossom's top products hail from France or Italy.

Some of the most popular available brands include Shu Uemura, Fresh, L'artisan, Miller Et Bertaux, Santa Maria Novella, Scott Barnes, Molton Brown, Bond No. 9 and Serge Lutens fragrance. Also available are Paula Dorf, Too Faced, Carthusia, 06130 fragrance, Stephanie Johnson, Burn and Maitre Parfumeur et Gantier.

"We have a full line for everything we carry," said owner Terry Sykes of Lower Gwynedd. "Each line has everything from concealer to blush, lipstick, eyeliner, brushes. ... Shu Uemura makes the best brushes in the industry. Makeup artists call us for them all the time."

The boutique also specializes in facials and brow waxing, tweezing, grooming and eyelash extensions. An eclectic collage of products features the favorites of makeup artists Shu Uemura (Madonna's artist) and Scott Barnes (Jennifer Lopez's artist).

"Our product mix contains some of the hardest items to find," Sykes said. "We are the only one in the tri-state area to carry Shu Uemura. The closest place to get it is in Manhattan, so it's pretty exclusive. We were really for-



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FYI

Blossom Cosmetic Boutique is at 13 S. State St. in Newtown. Store hours are 11 a.m. to 5 p.m. Monday, 10 a.m. to 6 p.m. Tuesday and Wednesday, 10 a.m. to 8 p.m. Thursday, 10 a.m. to 6 p.m. Friday and Saturday and noon to 5 p.m. Sunday.

Call 215-860-3388 or visit Blossom Cosmetic Boutique on the Web at www.blossomcosmeticboutique.com for more information.

tunate to be able to add it to our line."

Sykes added that Blossom is the only store in the Pennsylvania, New Jersey and Delaware tri-state area to carry Scott Barnes products as well.

"We have over 100 different fragrances," she said. "We carry Santa Maria Novella, Bond No. 9, L'artisan. We have a really good mix of fragrances, skincare and makeup. We are a retail cosmetic boutique with facial and wax-

ing services."

"I like the small-town atmosphere," Sykes added. "It's nice being on Lower South State Street. We are trying to bring women the things they want without them having to go into the city."

Sykes is a former Dermalogica sales representative. She is a self-proclaimed "makeup junkie" who really enjoys the ins and outs of the beauty industry.

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