

**INSTANT
CHIC:**
THE KEY PIECE
TO GET THIS
SEASON

**The secret
to gorgeous
skin** PAGE 174

FREE
Win clothes,
jewelry, gadgets
and more
LUCKY BREAKS
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STYLE INSIDER'S GUIDE:

**What to buy &
how to wear it**

Real-life tips, foolproof looks &
all you need to make it happen

NOVEMBER 2006

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IDEAS, FROM
FLAT-OUT
COOL TO
UTTERLY
ELEGANT

**HILARY
DUFF**

shares her
fashion
obsessions
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Philadelphia

Betsey Johnson and Blossom open, a trunk show, plus special offers for *Lucky* readers. By Ashley Primis

the best places

atlantic city

This Jersey gambling town is finally catching up to Vegas on the shopping front—with some serious new retail.

The Quarter at Tropicana
S. Brighton Ave. and the Boardwalk, 800-843-8767.

Step inside this casino's palm-tree-lined corridor and bear witness to a host of outstanding boutiques. In addition to Tahari and White House/Black Market, Philly favorite Blue Mercury Apothecary offers loads of hard-to-find beauty products, and Salsa Shoes carries kooky pairs by Kate Spade.



CREED SPRING FLOWER FRAGRANCE, \$165. BLUE MERCURY APOTHECARY, 409-347-7778

Borgata Retail Piazza

1 Borgata Way, 609-317-1000. Just off the main drag, this grand gaming house contains a number of upscale stores, but the real gem is the specialty emporium Borgata Essentials, which sells items made exclusively for the hotel. We spied high-thread-count

linens, elegant square plates from restaurant Ombra, and colorful glassware from Gypsy Bar.

Atlantic City Outlets, The Walk
1931 Atlantic Ave., 609-872-7002.

Amazing outlets crowd this outdoor complex. Coach, Kenneth Cole New York, Calvin Klein, Polo Ralph Lauren Factory Store, and Banana Republic Factory Store all have superb in-season deals. Bonus: an incredibly well-stocked H&M.

The Pier at Caesars

1 Atlantic Ocean, 609-345-3100. Cantilevered above the ocean, this brand-spanking-new mall has a bit of everything. You'll find coveted clothing spots like Michael Kors, Scoop NYC, and Burberry next to cosmetics shops like Lush.

the lowdown...

new stores

Just in time for the holiday season, Betsey Johnson, the iconic purveyor of playful, unabashedly girlish clothing, unveils an outpost in King of Prussia Mall (160 N. Gulph Rd., betseyjohnson.com). Vamp it up with Johnson's funky bags, shoes, and tons of frilly

"BAMBI" DRESS, \$385. BETSEYJOHNSON.COM



dresses. ... Beauty emporium Blossom recently opened in Newtown (13 S. State St., 215-860-3388). *Lucky* readers save 10 percent all month on its stellar lineup of Shu Uemura cosmetics, Fresh body products, and fragrances by lines like Santa Maria Novella and Serge Lutens.

local breaks

Mention *Lucky* to redeem these offers, good through November.

Shop Sixty Five

The racks at this bright and inviting neighborhood storefront are full of Rebecca Taylor sweaters, Marc Jacobs jackets, and vintage-inspired pieces by Burning Torch. Save on any item. **65 S. Main St., Doylestown, 215-348-8250**

save 20%



REBECCA TAYLOR SWEATER. REGULAR PRICE \$349. LOCAL BREAKS PRICE \$279.20

save 20%

American Mortals

Head to this high-energy salon for its expert services, including winging cuts (starting at \$50), natural-looking color (highlights are \$75 and up), and on-the-go trims (bangs are \$10). **729 Walnut St., 215-574-1234**

Tony

Packed with party dresses from Max and Cleo, low-back tops from Lure, and locally made jewelry, this reliable source is great for last-minute finds. Save on any one item. **47 N. Third St., 215-592-8669**

save 20%



MAX AND CLEO "MERLOT" DRESS. REGULAR PRICE \$135. LOCAL BREAKS PRICE \$108

trunk show

On November 3 from 6 to 9 PM, local designer Sarah Van Aken, the talent behind Sa Va, will debut her latest collection of glamorous silk camisoles at Molletta (55 N. Third St., 215-925-7733).

Visit Luckymag.com for weekly updates on Philadelphia's best sales!